



Welcome to Culture Connection

Grass Valley-Nevada City Cultural District's newsletter featuring the events, stories and people of our community



This is a special edition of Cultural Connection to let you know about two upcoming events for cultural creatives. These events offer great opportunities for new information, professional development, networking and fun. We hope you will be able to attend.



Nevada County Arts Presents "The Business of Art"

Nevada County Arts' ["The Business of Art"](#) is a full day of presentations and professional development sessions for the creative community. This event will be held on **Saturday, February 29th, from 8:45am to 4:30pm** at the [Sierra Academy of Expeditionary Learning](#) at 505 Main Street in Nevada City.

Marketing and media workshops, business planning, partnerships, legal advice, and mentoring will be offered at this multi-partner event, with expert speakers, panelists, workshop leaders and facilitators selected both locally and from across California. **The complete program is [here](#).**

Keynote speakers are Peter Blachley (who worked at Capitol/EMI, Warner Music Group, and founded the [Morrison Hotel Gallery](#)); Norman Seeff (who was art director at United Artists Records before establishing his own studio, [Norman Seeff Productions](#)); and Charles Hannah (partner and producer at Norman Seeff Productions, he has produced 13 feature films, 19 documentaries, and has built and run production and film financing businesses in Sydney, Tokyo and Los Angeles). **A complete list of presenters is [here](#).**

This symposium provides a platform for those working in our local and regional creative industries to engage in discussions around pressing current cultural, artistic and professional issues. Attendees will participate in sessions exploring the top trends and challenges in our field. Registration is now open.

Tickets for the full day are \$40; \$30 for [Nevada County Arts Council members](#).



Local Creatives Happy Hour

[Nevada County Arts Council](#) and [Nevada City Film Festival](#) hosts a monthly happy hour for creatives, artists, filmmakers, photographers, writers, designers, entrepreneurs, small business owners and those who are working in the local creative economy. This month's event will be held on **Thursday, March 5th, from 5:30pm - 7:30 pm** at 110 Union Alley in Nevada City.

Learn about projects people are working on, pool resources, develop partnerships, find mentors, and help build a vibrant, creative culture in Western Nevada County. Drinks, noshes, and nibbles available.



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