GRASS VALLEY-NEVADA CITY
CULTURAL
DISTRICT

Welcome to Culture Connection

Grass Valley-Nevada City Cultural District's newsletter, featuring the events, stories, and people of our community

STAY SAFE. STAY STRONG. STAY CREATIVE.

Nevada County Transit Public Art Installation Artist Q&A Tonight!!!

Nevada County Transit Services is inviting proposals from artist(s) for original artwork as part of a Transit rebranding project, and subsequent brand awareness campaign, supported by Nevada County Arts Council, and launched during California Arts, Culture and Creativity Month.

Artists are encouraged to create a visual representation of their “version” of Nevada County in the form of a design which will be displayed using the “canvas” of the Transit Services Division fleet of eleven buses in the form of a single vinyl bus wrap.

There is a Q&A webinar for interested artists today, April 13th at 5pm. Submission Deadline is April 30, 2021. Learn more here>>

ATTEND Q&A

Spring Forward Sierra Commons Business Ignitor Course Starts TODAY!

Are you looking to start a business but feel lost about where to start!? Let Sierra Commons help you! **The Spring Forward Business Ignitor course starts on April 13th and covers all the fundamentals you need for your business with one on one mentoring.** Learn everything from business fundamentals, to taxes & law, bookkeeping, marketing, and technology. The course and is completely virtual, which means you can join from anywhere!

Spring Forward's instructors are experts from a variety of fields who understand the challenges of starting and running a small business. Tuition is offered on a sliding scale of $100 to $1000. No one will be turned away due to a lack of funds. Founded in 2009, Sierra Commons is a nonprofit community service organization located in Nevada City, CA. It offers business education as well as a co-working space for entrepreneurs and remote workers.

Photo by Leon on Unsplash

SIGN UP

California Arts, Culture & Creativity Month Advocacy Week - April 19th - 23rd

Every April, *Arts, Culture & Creativity Month* *(ACCM)* celebrates the significant impact of the arts across communities in California. Especially relevant during challenging times, one thing remains the same: arts are essential and community is built around arts and culture. There has never been a more critical time to educate our elected representatives to the issues of importance to our sector.

There are many ways you can get involved and we encourage our local businesses, arts organizations and artists to help us celebrate *Arts, Culture & Creativity Month* in April:

- Join Nevada County Arts Council **TODAY** at a proclamation hearing with our County Board of Supervisors naming April in Nevada County as Arts, Culture & Creativity Month. **April 13th meeting information** here**.**
- Need ideas for what to advocate for the arts with your local legislators? Join us by registering here for A**dvocacy Week on April 19th - 23rd**.
- Share your story of strength, resilience and impact here.
- Post your events on our community arts calendar,
- Use this logo on your websites and printed materials, and
- Become a member of Nevada County Arts Council.

Keep abreast of everything happening on the state level here, and local updates here.

GET INVOLVED

Sierra Poetry Festival Pop-Up Events through April 29th!

Sierra Poetry Festival is a live international festival marking National Poetry Month from the rolling foothills of California's Gold Country to the rugged High Sierra, bringing our rich literary community together to celebrate the spoken word and reach out to brand new audiences in fresh ways. The festival occurred on April 10-11 and presented some of the most exciting poets, musicians, literary critics, and presenters from across the world for an interdisciplinary experience engaging audiences globally.

The FREE festival events continues through the end of April. Below are some highlights and view the full program of offerings here>> Remember to register for each pop-up event separately.

- April 14, 7pm: California Fire & Water: A Climate Crisis Anthology - Register
- April 19, 4pm: Just My Type - Register
- April 21, 7pm: Book Launch for Twilight Roses with Nevada County's 2019 Poet Laureate Chris Olander - Register
- April 24, 10am: Virtual Poetry Cafe - Register
- April 26, 4pm: Just My Type - Register
- April 29, 5:30pm: The Poetry Crashers Game Show - Register (opens April 22)

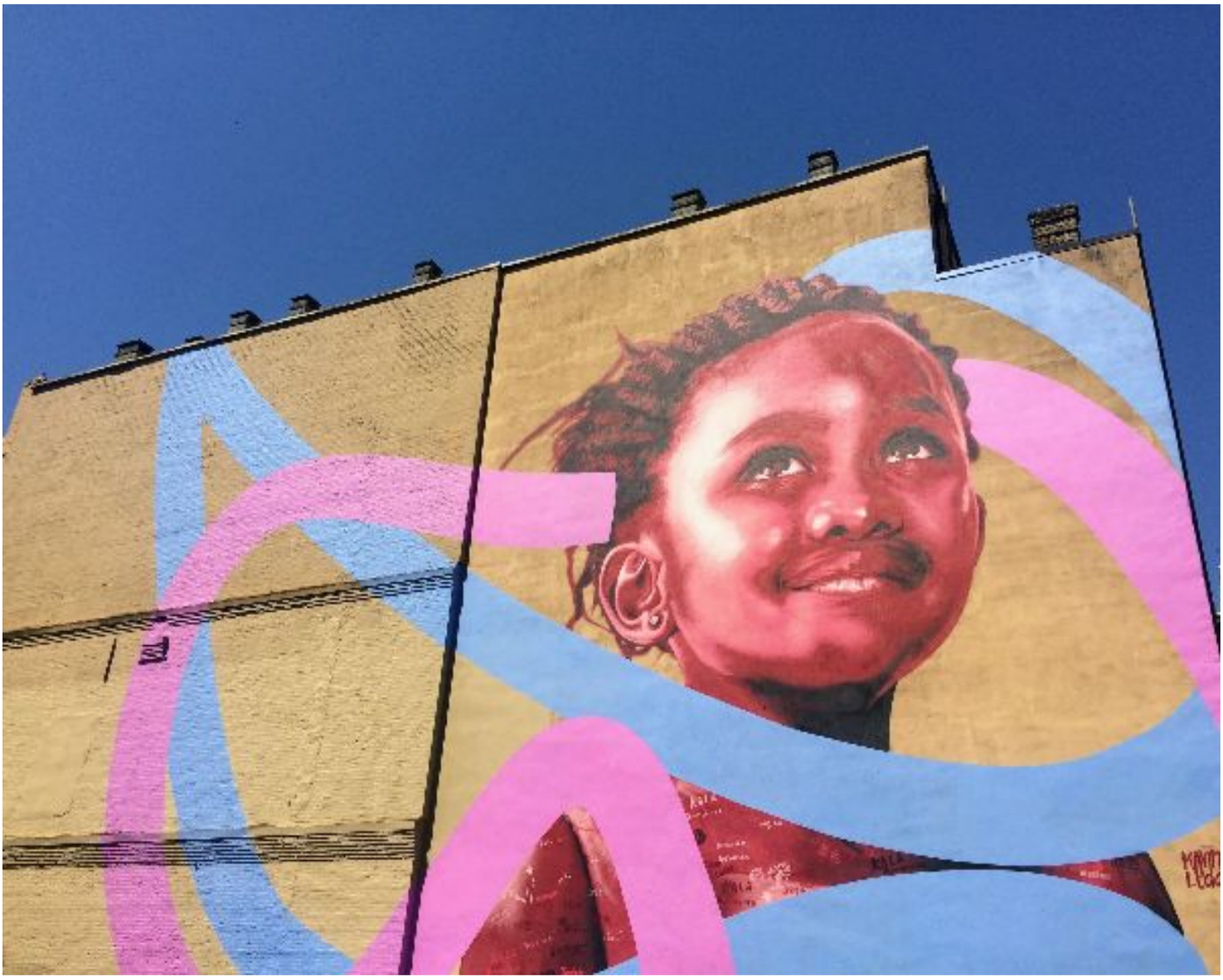
LEARN MORE

Nevada City Chamber is Seeking a New Executive Director

A key partner for Grass Valley-Nevada City Cultural District is the Nevada City Chamber of Commerce. The Chamber is seeking a great candidate to fill their open Executive Director position. The Executive Director will serve as a key representative and advocate for business owners and employers in the community. Visit the link below to learn more and apply.

Image courtesy of the Nevada City Chamber of Commerce

LEARN MORE



Call to Artists - Opportunities for Nevada County Artists

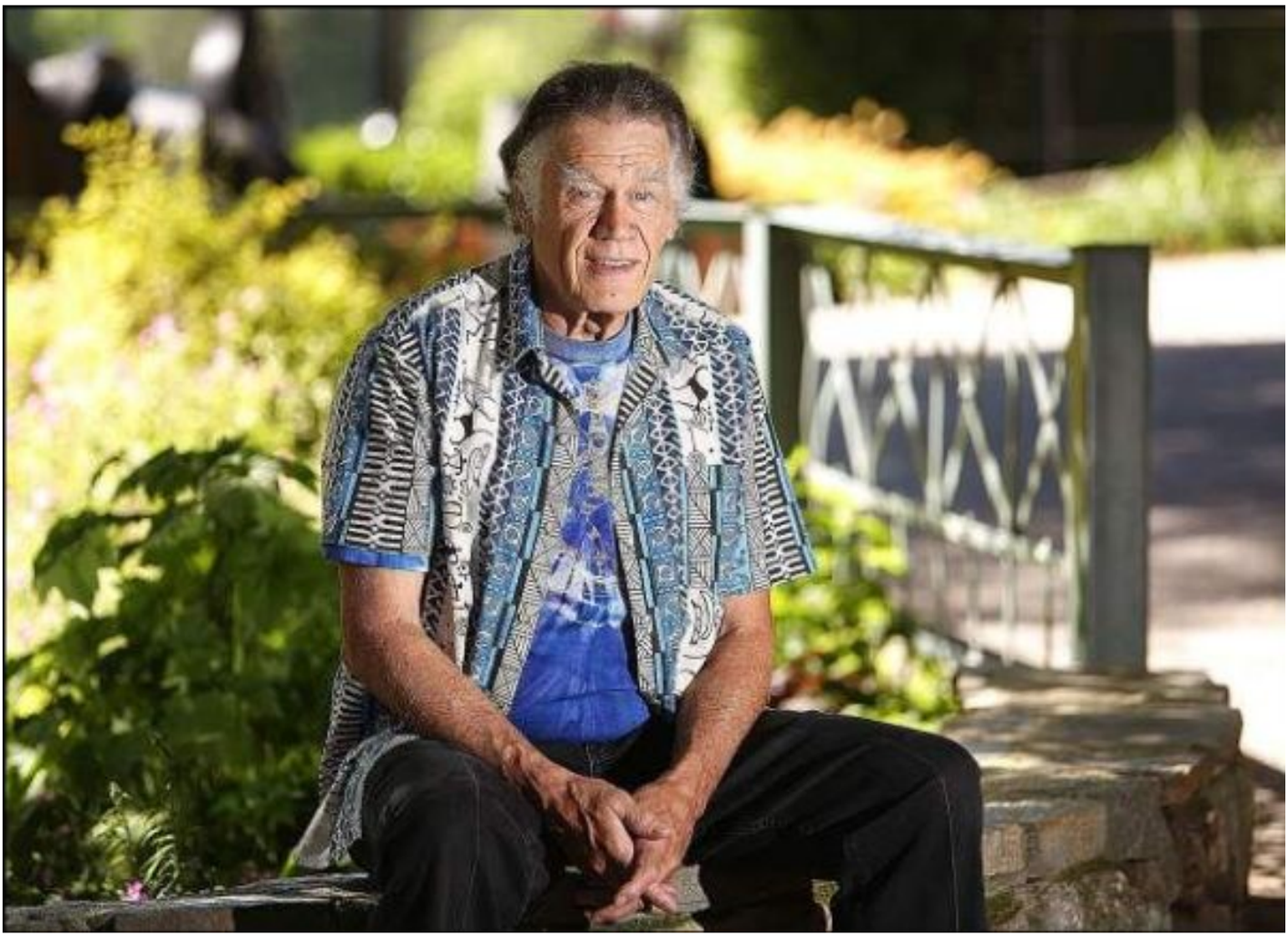
Don't forget to check the Nevada County Arts Council's Call to Artists page**,** where opportunities available to Nevada County artists are regularly updated. Examples of current offerings include calls for:

- Nevada County Harm Reduction Art Project
- Nevada County Transit Public Art Installation
- PROUD+ At The Studio Door, San Diego Exhibition
- CUE Art Foundation Call for Artists and Curators, New York

See the full list of opportunities here>>

Photo by Sarah Ardin on Unsplash

VIEW



Seeking Nominations for the Role of Nevada County Poet Laureate!

Nevada County Arts Council seeks nominations for the role of Poet Laureate for Nevada County. An overview of the program, including the nomination form, can be found here>> You can nominate yourself or a fellow poet.

Pictured: Nevada County's 2019 Poet Laureate, Chris Olander (Photo: The Union)

NOMINATE

UPCOMING EVENTS

California Fire & Water: A Climate Crisis Anthology
April 14th

As part of a fellowship from the Academy of American Poets, former Nevada County Poet Laureate Molly Fisk created a project to teach kids across California to write poems about climate crisis as a way to work out their feelings about it. Out of the best of those poems and poems contributed by over 100 adults throughout California, she put together an extraordinary anthology, California Fire & Water: A Climate Crisis Anthology.

For this special Sierra Poetry Festival Pop-Up event, a range of featured poets will come together to read from the anthology. Readers include Nevada County Poet Laureate Chris Olander, Molly Fisk, Maxima Kahn, Maw Shein Win, Stella Beratlis, Judy Crowe, Judie Rae, Gene Berson, James Lee Lobe, Kirsten Casey, Jude O'Nym, Katy Brown, Terri Enborg, Rooja Mohassessey, and Michael Ann O'Grady Leaver, Moira Magneson, and friends.

Register HERE in advance, after which check your email for a link to join us! The event is on April 14th at 7pm.

REGISTER

Nevada City Spring Clean Up
Volunteer Days- April 15th - 29th

During the month of April, local businesses, residents, building owners, the City of Nevada City and Nevada City Chamber of Commerce will team up for a month long clean up of downtown Nevada City and the 7-Hills Business District. **Workdays will be held on Tuesdays and Thursdays from 7:30-11:30am throughout the month of April.**

Projects include power-washing sidewalks, painting curbs, building planter boxes, planting hanging baskets and planters, weeding, raking of leaves, and painting storefronts. Nevada City Public Works will over see larger projects such as the cleaning of gas lamps and new signage.

Project Days:

April 15th – Painting Storefronts, Planters, Painting Curbs in 7-Hills, Weeding 7-hills
April 20th & 22nd – Painting Storefronts, Pioneer Park projects
April 27th & 29th – Power-wash sidewalks

Volunteers can sign up for workdays using 211 Connecting Point, emailing board@nevadacitychamber.com, calling (530) 265-2692 or can show up at the Commercial Street Parking Lot the morning of each workday. Volunteers are asked to bring their own mask, work gloves, and water. Tools and other supplies will be provided. In adherence to COVID-19 guidelines, masks will need to be worn and social distancing will be maintained among volunteers.

Photo by Daniel von Appen on Unsplash

VOLUNTEER

California Relief Grant Webinars for Creative Industries - April 16th and 26th

Governor Newsom recently signed into law a comprehensive $2 billion package providing urgent relief for the small businesses of CA. **Applications for Round 6 of the grant**

program open on April 28th and are due by May 4th at 5pm. Californians for the Arts have put together a FAQ to help you navigate the application process and will hold two webinars on April 16th and April 26th.

Webinar topics of discussion include:

- An overview of the California Small Business COVID-19 Relief Grant Program
- Eligibility requirements
- An overview of the application and required documents
- FAQs and other information will be uploaded to our CA Relief Grant Program page.

Webinar dates: Friday, April 16th at 3pm and Monday, April 26th at 11am

DETAILS

Miner's Foundry Comedy Night @ Deer Creek Bar- April 16th

The Deer Creek Bar at the Miners Foundry will present Comedy Night on **Friday, April 16, 2021, with entertainment beginning at 6:00 pm and 8:30 pm.** In association with the Miners Foundry, comedy is provided by The BVNKR, and co-produced by Whimsicorp.

The Deer Creek Bar is outside, so dress accordingly. The Miners Foundry offers a full bar with food available for purchase and table service on select evenings. Seating is extremely limited and guests are strongly encouraged to purchase tickets in advance. Tickets are $17. Guests will be seated 30 minutes before the entertainment begins.

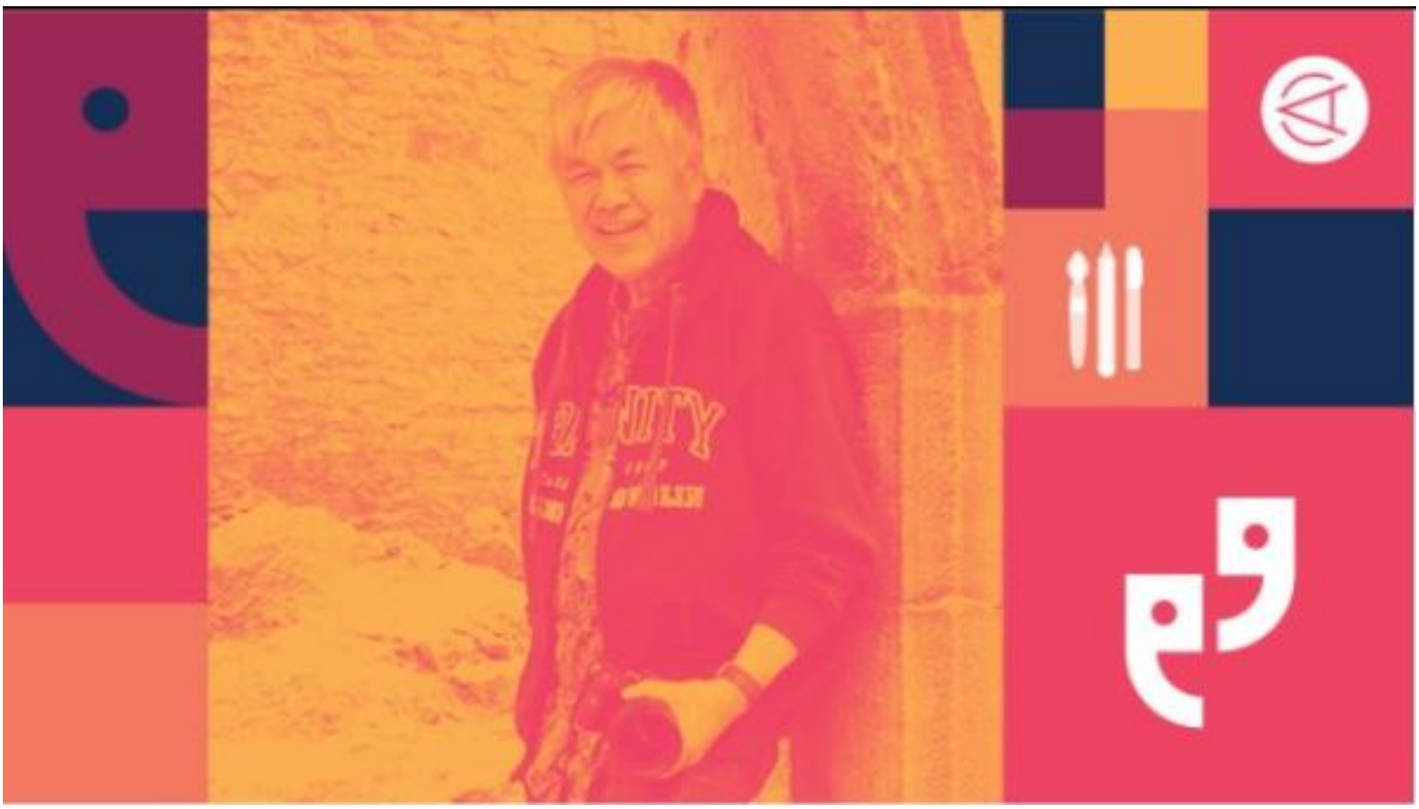
TICKETS

InConcert Sierra - Greatest Hits (2016) Virtual Performance - April 18th

Join InConcert Sierra on **Sunday, April 18, 2021 at 2pm** for an encore performance of their Greatest Hits from 2016. Artistic Director and Conductor Ken Hardin chose stirring selections such as Tchaikovsky's Sleeping Beauty Waltz, Mussorgsky's Night on Bald Mountain and Ravel's Pavane for a Dead Princess from the results of an audience survey requesting their favorite orchestral works and/or movements. The program even includes three movements from one of Ken's favorites, Ravel's Mother Goose Suite. The program can be viewed on InConcert Sierra's YouTube channel.

Register here for the After Concert Zoom Party at 4pm.

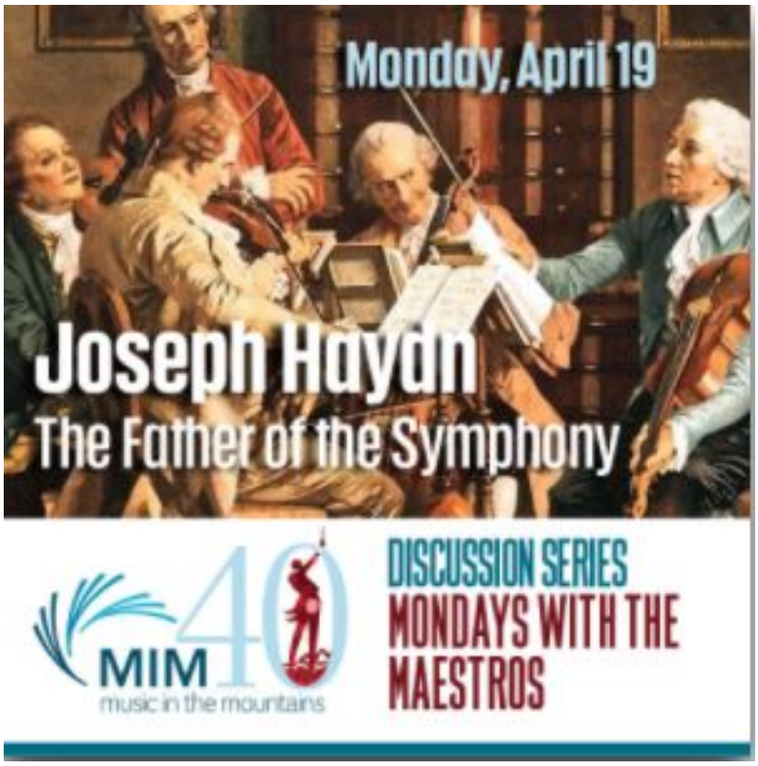
EVENT INFO



In Conversation with David Wong: Photographing Art April 18th

The Center for the Arts "In Conversation" series will feature a v**irtual discussion with fine art photographer** David Wong **on Sunday, April 18th at 4pm**. The conversation will be hosted by Jacob Freydont-Attie, writer, filmmaker, graphic designer, and former lingerie salesman. The event is free to members and public tickets are $10

TICKETS



Music in the Mountains Presents: Joseph Haydn- The Father of the Symphony - April 19th

Join Music in the Mountains' Artist Director and Maestro Ryan Murray for a talk on Joseph Haydn - "The Father of the Symphony". The event will be held virtually on Monday, April 19th at 7pm.

RSVP

Bear Yuba Land Trust NatureFest 2021
April 24th

Join Bear Yuba Land Trust **for the First Annual** NatureFest **on Saturday, April 24, 2021 from 8:00 am to 1:00 pm.** Grab the family and head outside for a day full of self-guided fun and activities! BYLT will be set up at four local trailheads to pass out activities and ideas to help you explore nature and enjoy the outdoors! **This event is free!** Learn more at the link below.

LEARN MORE

The Arts are an Essential Industry!
Virtual Convening- April 27th

Californians for the Arts **is hosting a full-day** virtual convening **on Tuesday, April 27th** involving up-to-date advocacy action updates, breakout sessions on relevant topics facilitated by leaders in their field, and a celebration of the rich California artistic community.

The entire Convening will be FREE and open to all, but you must register for each individual session. All sessions will be recorded and hope they will be shared widely.

PROGRAM

Financial Wellness for Creative Entrepreneurs
April 28th

The Center for Cultural Innovation is hosting a **two-hour workshop with Elaine Grogan-Luttrull on Wednesday, April 28th from 5-7pm**. The workshop will cover healthy approaches to identify realistic business and personal expenses, strategize to build wealth, plan for tax obligations effectively, and grow earnings opportunities.

As part of this workshop, participants will:

- Calculate realistic business and personal costs.
- Strategize to manage tax obligations.
- Create a plan to save for short- and long-term needs.
- Manage assets and debt obligations.
- Describe ways of diversifying income.

The workshop is offered on a sliding scale from $5 to $25. A recording will be made available to those who register, but live participation is encouraged! Learn more and register here>>

INFO

Save the Date: Virtual Local Creatives Meetup May 6th

At May's Creative Meetup **on Thursday, May 6th at 5:30pm - 6:30pm,** we'll be sharing important news from the field – relief funding and professional development opportunities and every possible way to get involved with the important advocacy work that defines our ongoing work on your behalf. Come with your projects and challenges, and together, let's get creative.

Our meetups are offered as a partnership between us, you, the Nevada City Film Festival, and representatives from the Grass Valley-Nevada City Cultural District, including the Cities of Grass Valley and Nevada City, our Chambers of Commerce, our Downtown Association, and Truckee Arts Alliance.

Looking forward to seeing you AND, don't forget to register in advance then check for a confirmation email containing a link to join us.

REGISTER

COVID-19 Resources for the Creative Community

Nevada County Arts Council has put together a directory of the most current news and resources for the creative community and the community at large. This directory, which is updated regularly, includes information about funding, staying connected and virtual entertainment opportunities, including:

- Funding for organizations
- Funding for individual artists
- Virtual entertainment from around the globe in all disciplines - including dance, film, kids activities, literary arts, music, podcasts, theatre, and the visual arts
- Staying connected via the best of social media
- Arts education
- Preparedness in the arts and for creative businesses
- State and local government updates

- Arts advocacy
- Artist calls for Nevada County Artists in all disciplines
- Calendar of both virtual and place-bound events

COVID-19 RESOURCES DIRECTORY

Shuttered Venue Operators Grant from the SBA

The U.S. Small Business Administration (SBA) is offering an emergency assistance grant for eligible venues affected by COVID-19. The program includes over $16 billion in grants to shuttered venues, to be administered by SBA's Office of Disaster Assistance. The application portal will re-open soon, so watch this page for updates.

Photo by Edwin Hooper on Unsplash

LEARN MORE

#GVNCCulturalDistrict on Instagram

Grass Valley-Nevada City is one of 14 districts selected by The California Arts Council to serve as California's inaugural state-designated Cultural Districts. Each one of us is an ambassador of our community, so **please help us celebrate our heritage and the people, places, traditions and events that contribute to the quality of life here by sharing your photos on Instagram with #GVNCCulturalDistrict.**

Follow these local artists and businesses who are already sharing their images and video: (Click on the name to view their Instagram page or website; click on the image to view that specific photo on Instagram.)

@yubariverlove

@jwellesart

Share Tweet Forward

NEVADA COUNTY ARTS COUNCIL
PO Box 1833, Nevada City, CA 95959
(530) 278-5155

WWW.NEVADACOUNTYARTS.ORG
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