



Greetings!

Welcome to Nevada County Arts Council's Spring newsletter. Here you will find information on key upcoming events and calls; as well as important resources, opportunities and guidance. May it both bring comfort, and inspire action, as we navigate an uncertain future with strength and resilience.

Until soon,
Your friends at Nevada County Arts Council



Register now - this Wednesday at 5pm!

Join us for a gathering alongside special guest Kristin York, VP of Business Innovation at Sierra Business Council - in conversation with you, our creative community.

REGISTRATION ONLY - ALL WELCOME. Lots of time for introductions, Q&A, and vital information following on from the key findings of our COVID-19 Creative Sector Early Impact Study. Let's share resources, look to the future, get creative.

Here's a bit about Kristin: Kristin leverages her 20 years of experience in strategic planning, finance, operations, marketing, training, and business transformation to assist businesses in the Sierra thrive economically while understanding their environmental and social impact.

Kristin's life work is focused on creating a more sustainable, equitable economy through the design of alternative financing strategies and climate action plans for local governments and businesses. She is a Professor of Sustainable Urban Development and Implementation of Sustainable Business at Presidio Graduate School and, importantly, she LOVES ART.

REGISTER NOW by following [THIS LINK!](#)

A reminder to our Arts Organizations - three days to submit your relief application!

The Nevada County Relief Fund invites applications to its **Small Businesses and Nonprofits Fund**.

The Fund offers micro-grants of up to \$5,000 for which our creative sector organizations and small business are eligible to apply, along with an easy application process.

You can start your application [HERE](#).

Applications are due by Tuesday, May 19th, and awardees will be announced by May 29.



For more information on the Nevada County Relief Fund visit nevcorelief.org or click on the image above.

KEY FINDINGS | COVID-19 ARTS & CULTURE EARLY IMPACT SURVEY

COVID-19
ARTS & CULTURE EARLY IMPACT SURVEY

Field Size
"Nevada County's creative sector generated \$44.9 million in total economic activity during FY2018-19. This annual spending supported 869 full-time equivalent jobs, generated \$20.9 million in household income to local residents, and delivered \$5.1 million in local and state government revenue."

Challenges
"There are double-sided challenges for artists and arts organizations in communities in crisis: they are among the least likely to be capitalized or have resources to sustain an emergency response effort, but they are a principal asset in helping communities recover, heal, and build long-term resilience."

Activity Impact
Organizations: 64% have had to cancel events that cannot be rescheduled
Individuals: 94% have had work cancelled or delayed

Revenue & Income Loss Estimates
Financial impact for organizations as at 3/28-4/18.*

Financial impact for individuals as at 3/28-4/18

*Revenues 3/28-4/18 arts organizations in Nevada County estimated total financial losses of up to \$10,000,000 as a result of COVID-19. Nevada County Arts Council recognizes that it is too early to properly estimate the devastating loss to the industry, and that only later surveying will lend a more complete picture.

NevadaCountyArts.org | COVID-19 Early Impact Survey Findings | May 2020 | 1

Nevada County Arts Council issued a creative sector survey for individuals and organizations on March 28, 2020 to gather early data on the impacts of the COVID-19 public health emergency. 257 submissions were received at the closing of this initial survey on April 18, 2020.

Read about the devastating losses to our creative community, together with the stories of strength and resilience for which our sector is known, and which will help carry the economy once this crisis has passed.

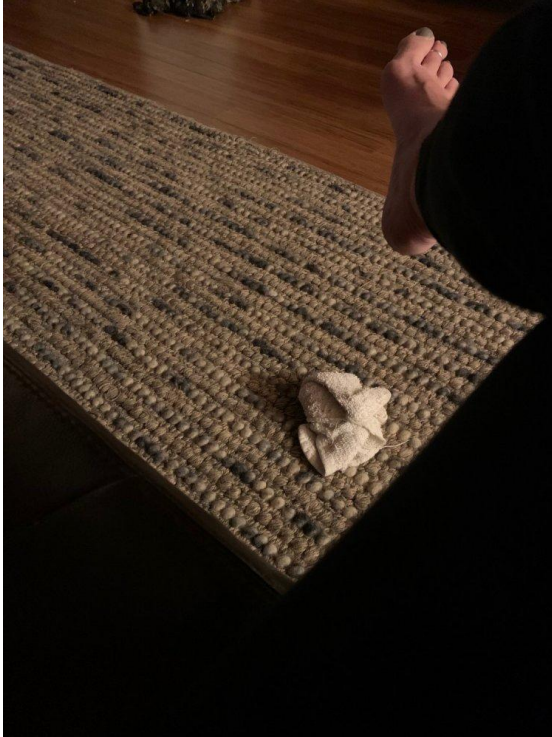
Visit our Reports Page [HERE](#), or click [here](#) to go directly to the report itself.

Don't forget to [register here](#) for our Creatives Meetup this coming Wednesday at which we will discuss key findings.

CALL TO ALL - be part of our exhibition!

Will you share a space that you have been spending more time in during physical distancing, or an area that you simply love to inhabit? Rather than simply a room view, we challenge you to share the essence of your confinement, or – conversely – your enjoyment of the space.

Include with your picture a description, or



submit a poem that you feel better describes your image. All mediums are welcome, including video. Our online exhibition will be shared at nevadacountyarts.org and through social media. Says curator Ruth Chase: "If you're an artist, awesome, you know the drill. If not, then break out your smartphone and get creative. Make art, then let's share it together!" **READ MORE [HERE](#).**



As public life slowly resumes amid much uncertainty, we remain diligent in sharing the most current news and resources for our creative community and our community at large. Whether you are looking for comfort, inspiration or practical guidance, we are here to help.

Click on the image above or follow these links to find information and resources on:

- Funding for **organizations**
- Funding for **individual artists**
- Virtual **entertainment** in all disciplines for your enjoyment
- Staying connected via the **best of social media**
- Arts **Education**
- Preparedness **in the Arts** & for **Creative Businesses**
- State and local **government updates**
- Arts **Advocacy**
- **Artist Calls** for Nevada County Artists in all disciplines
- Calendar of both **virtual and place-bound events**



Ready Set Pivot - Bringing Nevada County Small (CREATIVE) Businesses Online!

If you are a creative and serious about establishing an online retail presence, we encourage you to register **FREE** today for Rebound Nevada County's **E-commerce Business Ignitor Course**. The course begins on Monday.

The goal is to help 50 local businesses launch revenue-generating online stores by June 1 - and with only a few spots still available via this **FREE COURSE** - Nevada County Arts Council is encouraging artists and creatives who are serious about gearing up their business models to **REGISTER FREE TODAY.**

Rebound Nevada County is a collaboration including the Sierra Small Business Development Center (SBDC), Nevada City and Grass Valley Chambers, the Cities of Nevada and Grass Valley, Sierra Commons, Nevada County Arts Council, Grass Valley Downtown Association, Nevada City Film Festival, Bear Yuba Land Trust, Miners Foundry Cultural Center, Nevada County Economic Resource Council (ERC), and the Sierra Business Council.



THANK YOU TO THE POETS AND PRESENTERS OF OUR 2020 SIERRA POETRY FESTIVAL IN APRIL!

With nearly 800 pre-registered online attendees, and thousands more via [Sierra Poetry Festival](#) Facebook's Livestream, our outreach to viewers and participants was global including 6 continents and 21 countries.

We thank the many attendees of our 2020 Sierra Poetry Festival for their generous contributions during April. These helped pay our poets and presenters and promote their outstanding collections of poetry.

None of us planned for COVID-19, yet we continued on - separated by great distances and in isolation from one another - resulting in a more intimate festival than ever before.

For those attendees who would still like to contribute, there is still time! Help us bring our 2021 Sierra Poetry to even more people as we look towards an uncertain future.

From our "main stage" event to nine different breakout sessions and workshops led by poets and presenters from Europe to the USA; from Amsterdam to Rhode Island; Atlanta and New Orleans; Los Angeles, San Francisco, and the Northern Sierra Nevada, we all celebrated the spirit of the poetry.

We believe, like communities around the world, that poetry is a healthy way to share experiences, teach patience and joy, and bring communities together. We believe that, with such an uncertain future ahead of us, poetry - with its power to inspire, heal and build bridges - is a perfect investment.

We thank the [The Union](#) for its coverage by Nevada County Arts Council board member, Luanne McKinnon.

[Donate to Sierra Poetry Festival](#)

[Follow Sierra Poetry Festival](#)



SHARE YOUR STORY OF STRENGTH & RESILIENCE

Our practice as artists and cultural workers fortifies our mountain community as we show our leadership through trying times.

Today, it has never been more important to share stories of hope and resilience.

We want to hear from you if you have a story that you feel should be shared by us on social media or in one of our newsletters.

Share your story [HERE](#).

[Become a Member of Nevada County Art Council](#)