

## Invest in our Community - Support the Arts

We are writing to thank you for the vital role you have played this year in advancing the cultural, social and economic life of our community and, as we approach a New Year, to ask you to join us in the spirit of giving with an additional gift to Nevada County Arts Council. In doing so, you are helping us advance the cultural, social and economic life of our community through the lens of the creativity.

Together, we will help Nevada County become known as the ultimate place to live and work. A



During a live video conference earlier this year, a student at Grizzly Hill School reads her poem to students of the Al Farah Choir - or Choir of Joy - in war-torn Syria. Dream A Difference is an international exchange program we are piloting in America which teaches empathy for the way others live. It is one initiative among many in our growing **Education Program**.

place where businesses thrive, our children receive the best education, and where we live in harmony with our mountain home. A place, too, where our artists feel supported and our audiences are well-served. We understand that in places where culture thrives, so do its people. Through your gift to us you affirm the importance of art to life, history, community and growth-and we thank you for your investment.

Nevada County is unique as the only rural county to be recognized for the breadth and diversity of its cultural assets through the California Cultural Districts Program. This year saw us bring an unprecedented amount of state funding into our county to support a wide variety of initiatives addressing some of our community's most sensitive issues.

We completed a seminal study of cultural assets for their economic impact, as well as a key survey of arts education in our schools. We also published a cultural asset map to help encourage visitors. But it's not just about tourism, it's about knowing who we are and where we've come from-our places, our people and our stories-and where we are going. This is our work.

How is your support of the arts one of the best industry investments you can make? Our cultural sector in Nevada County generates \$46.9 million in total economic activity. This annual spending supports 869 full-time equivalent jobs, generates \$20.9 million in household income to local residents, and delivers \$5.1 million in local and state government revenue.

So, when we support the arts, we not only enhance our quality of life, but we also invest in Nevada County's economic well-being. Please help us continue the good work with a gift today.

With heartfelt thanks during this season of giving.



Eliza Tudor  
Executive Director

**P.S. We gratefully suggest tax-deductible gifts of \$1,000, \$500, \$100, or any amount that makes sense for you toward our ultimate goal of \$25,000. Every dollar given is matched by us and returned to the community tenfold.**

**P.P.S. If you have already given, please accept our thanks!**

Information on all our programs, including online giving and our membership, can be found at [nevadacountyarts.org](https://nevadacountyarts.org) under " **Get Involved.**"

**Please Give Today**

Nevada County Arts Council | [info@nevadacountyarts.org](mailto:info@nevadacountyarts.org) | 530.278.5155

Connect with us!

