

Welcome to Culture Connection Grass Valley-Nevada City Cultural District's newsletter, featuring the events, stories, and people of our community

f 🥝 🞯

STAY SAFE. STAY STRONG. STAY CREATIVE.

GRANT OPPORTUNITY



Join the Conversation: Friday, Sep. 3, 11:00 AM

Thinking of applying to the County of Nevada's Community Resiliency Grant Program? Feel like this once in a life opportunity for creative sector resiliency funds is too good to miss, but you're stuck somewhere in the application process?

If you are an arts organization or creative business, then Sierra Business Council and Nevada County Arts Council are ready to help demystify the process and help you stay on track—this Friday, September 3, at 11:00 a.m.

Join Kristin York, Vice-President of the <u>Sierra Business Council</u> and Eliza Tudor, Executive Director for the <u>Nevada County Arts Council</u>, for this one-hour FREE workshop and Q&A. Please articulate any questions in advance if you can by sending them to <u>director@nevadacountyarts.org</u>.

Before emailing your questions, take some time to review the following information resources:

Read Nevada County's press release <u>here</u>

View a pre-recorded Q&A video <u>here</u>.
County's "Request for Applications" (RFA) may be found by clicking <u>here</u>. Scroll down to "Open Bids" to find RFA; to apply, you will have to register for Public Purchase; you may also request to view the RFA by emailing ncpurchasing@co.nevada.ca.us.

Remember the September 10th deadline is looming—let's help each other prepare! Details and Zoom link below:

"Community Resiliency Demystified: A Free Workshop" Featuring Development Experts Kristin York and Eliza Tudor Questions? Email: <u>director@nevadacountyarts.org</u> Friday, Sep. 3, 11:00 am Meeting ID: 619 927 4410 Passcode: 980473 Phone access: 669-900-9128

Image source: <u>Facebook event page</u>

APPLY

PLEASE TAKE OUR SURVEY



Amid historically adverse circumstances, please share with us your COVID-19 strategies to re-engage your audiences and patrons by taking our "<u>COVID-19</u> <u>Strategies Survey</u>."

We are hoping that by sharing common practices among arts organizations, venues, creative businesses, and collectives who have successfully reopened their doors to audiences or visitors as the pandemic wears on, we can learn from one-another. <u>Your collective input</u> will help inform local solutions and guide key conversations across the sector. Click <u>here</u> to take our "COVID-19 Strategies Survey" now!

* Let your voice be heard *

TAKE SURVEY

LOCAL BUSINESS SPOTLIGHT



Nevada City Chamber of Commerce Executive Director, Stuart Baker

The Nevada City Chamber of Commerce is pleased to announce the hire of new Executive Director Stuart Baker. Stuart comes to the Chamber with a wealth of experience working in marketing, business development and with city and county agencies," said Gretchen Bond, Board President. "He will bring fresh, new energy to all of Nevada City and we have every confidence that he will be able to honor our history while leading us into the future."

Baker has resided off and on in Nevada City since 1997 when he first discovered the town while attending California College of Ayurveda.

"I am excited to be part of the post-COVID renaissance in Nevada City. While the pandemic has been crushing for merchants, I believe we are on the cusp of a combination of positive events," said Baker.

The first major projects Baker will focus on include increasing and sustaining new revenue streams for the Chamber, building a support network to help business comply with myriad regulations, overseeing the production of popular events such as Summer Nights and Victorian Christmas, and the development of a new strategic plan.

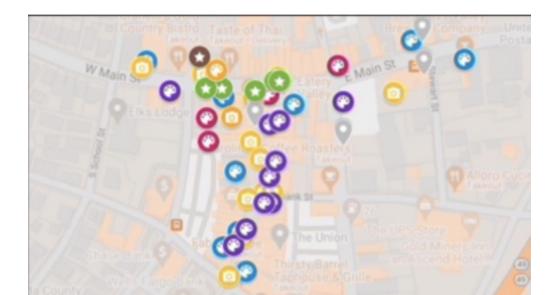
"I have seen firsthand how public art can transform not only the physical appearance of a district but also how residents feel about the place that they live, Stuart says. As the head of the Telegraph Business Improvement District in Berkeley, California, I worked to add murals, mosaics, sculpture, and a host of temporary pieces. For most of these projects I worked with the City's Arts Commission to ensure the works were durable and had general appeal.

Stuart also understands how the Nevada City community values historical preservation more than bigger urban areas. "Our designation as a historical district is a defining element of our collective identity," he adds. "We hope to work towards a process directed by the City that differentiates a process for temporary vs. permanent art, projects on private property vs the public realm, and projects in Seven Hills vs. Downtown. Done right it can ensure that Nevada City remains a dynamic and multi-facetted community. I look forward to helping in this process."

Image credit: Nevada City Chamber of Commerce

FULL ANNOUNCEMENT

ART EVENTS



Second Saturdays Art Walk Downtown Grass Valley September 11

Art Walk Grass Valley is a project of <u>The Center For the Arts</u> and the <u>Grass Valley</u> <u>Downtown Association</u> started in February of 2021. It is meant to be a celebration of art every month, and a way to visit historic downtown Grass Valley to see what's new. This event features all the art in galleries and tasting rooms, public art, live music and performances, as well as artists doing demonstrations and vending on the street. Be sure to visit <u>Art Works Art Gallery</u> who has a second Saturday Spotlight 1-4pm every month with live demonstrations.

Check out the Grass Valley Downtown Association website for the latest event details, and visit their Facebook site <u>@historicgrassvalley</u> and Instagram <u>@grassvalleydowntownassoc</u> to join the conversation.

Map courtesy of the Grass Valley Downtown Association

VIEW ART MAP



First Fridays Art Walk

Nevada City's thriving arts community comes alive during <u>First Friday Artwalk</u>. Local artisan boutiques, shops, wine tasting rooms and eateries feature local artists at live events throughout the evening. The event showcases both established and emerging artists, creating space for engagement between artist and art lover. At all Art Walks, the Nevada Chamber of Commerce and event sponsors are taking steps to make sure we operate within all the safety guidelines of the county and state.

For September, make sure to visit the <u>Nevada City Winery</u> as they host an Opening Reception for artist <u>Peggy Wright</u>. Details below:

<u>Stratem in Abstraction</u> Opening Reception with Artist Peggy Wright **Friday, Sep. 3, 5:30 - 7:00 pm** Nevada City Winery Tasting Room 321 Spring St. Nevada City, CA 95959 *Image credit: Susie Bavo of the Nevada City Winery*

ART WALK DETAILS

LOCAL ARTIST SPOTLIGHT



Mixed Media Artist Peggy Wright

For our September "Local Spotlight," we celebrate local multi-media artist Peggy Wright.

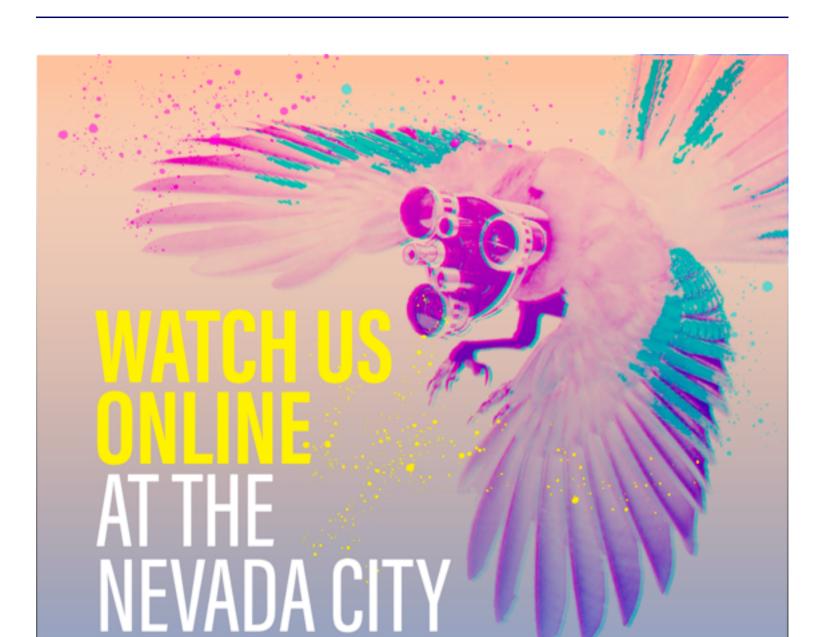
Peggy's show, entitled, *Stratem in Abstraction*, refers to "strata," which are layers of material formed by natural or artificial means. "Layering, as a concept and metaphor for the complexity of our world," Peggy says, "attracted me as a broad concept to explore in this body of work. The list of substances that are formed in layers is long and varied. The earth, oceans, and forests are layered as bird feathers, ancient archeological sites, and human skin.

"When I began to research and examine these subjects in detail, their distinct characteristics were revealed. Mixed media collage seemed the perfect media for me to represent these unique characteristics."

Image credit: Peggy Wright

LEARN MORE

CLOSING THIS MONTH





2-1-1

WWW.NEVADACITYFILMFESTIVAL.COM

Nevada City Film Festival (NCFF) best known as the "Sundance of the Sierra" is excited to announce their strongest, most ambitious and inclusive program in the festival's 21-year history. Now through September 12, film lovers will be able to stream online 80+ award-winning shorts and feature length films from around the world from the comfort of their home.

Curating and presenting extraordinary short films have always been at the heart of NCFF, so we have peppered shorts among the festival's full feature offerings. Be it through drama, mystery, romance, comedy or some alchemical blend of all these elements, a short film that begins, unfolds, and concludes in a few minutes is a challenge to create and pleasure to behold.

Watching NCFF online is super easy and fun! Just like with Netflix, Hulu, Amazon or any other streaming service, you will be able to watch this year's films from home via your television, computer or smartphone. Follow our guide to set up streaming at home - fast!

For more information at the Nevada City Film Festival go to <u>www.nevadacityfilmfestival.com</u>

STREAM NOW



BLUR: Ruth Chase Exhibit Through September 11th

The Granucci Gallery at <u>The Center for the Arts</u> is excited to present **BLUR: Unraveling the Feminine, Masculine, and Everything In-between**, the gallery's first solo exhibition of artist <u>Ruth Chase</u>'s work. On view from August 6 – September 11, 2021, this exhibition consists of portraits and figurative paintings, video, an art film, and a public engagement piece. The show is a collaboration between Ruth and more than sixty volunteer participants.

Exhibition Dates: August 6 through September 11, 2021
Artist Talk: Thursday, September 9, 5 – 7 PM
Gallery Hours: Tuesday through Saturday, 12 – 4 PM
Location: Center for The Arts, The Granucci Gallery, 314 W. Main St., Grass Valley, CA 95945

Image credit: <u>Ruth Chase</u>

EXHIBIT INFO

WILDFIRE PREPAREDNESS



"Find Your Five & Share Your Plan"

Nevada County is a preeminent West Coast cultural destination and – for those of us who are lucky enough to live here – profoundly nurturing. Rich in arts and unspoiled, our home is nevertheless subject to unforeseen natural disasters such as fire or <u>public health crises</u>. When these dangers manifest, and before they do, there are resources available to help our creative community. This resource page is for artists, creative professionals and arts organizations or collectives who wish to prepare.

Increase your preparedness by sharing your emergency plan with five trusted Emergency Allies. <u>Read more about Finding Your Five & Sharing Your Plan here</u>.