GRASS VALLEY-NEVADA CITY
CULTURAL
DISTRICT

Welcome to Culture Connection

Grass Valley-Nevada City Cultural District's newsletter, featuring the events, stories, and people of our community

STAY SAFE. STAY STRONG. STAY CREATIVE.

What is Creative Placemaking?

As one of fourteen Cultural Districts recognized by the State of California, the Grass Valley- Nevada City Cultural District seeks to expand and promote Creative

Placemaking. So, what is Creative Placemaking?

As per the National Endowment for the Arts, creative placemaking integrates arts, culture, and design activities into efforts that strengthen communities. Creative placemaking requires partnership across sectors, deeply engages the community, involves artists, designers and culture bearers, and helps to advance local economic, physical, and/or social change, ultimately laying the groundwork for systems change.

Arts, culture, and design can help to strengthen communities by:

- Bringing new attention to or elevate key community assets and issues, voices of residents, local history, or cultural infrastructure.
- Injecting new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy.
- Envisioning new possibilities for a community or place - a new future, a new way of overcoming a challenge, or approaching problem-solving.
- Connecting communities, people, places, and economic opportunity via physical spaces or new relationships.

See creative placemaking case studies here>>

Image credit: SPUR

LEARN MORE

COMMUNITY EVENTS

Below are highlights of the many community events happening this month. For a full list of upcoming events, please see the Nevada County Arts Councils' Arts Calendar. Submit your event for the calendar here>>

4th of July Celebrations

Here is a lineup of local events for the holiday weekend:

Saturday, July 3rd events:

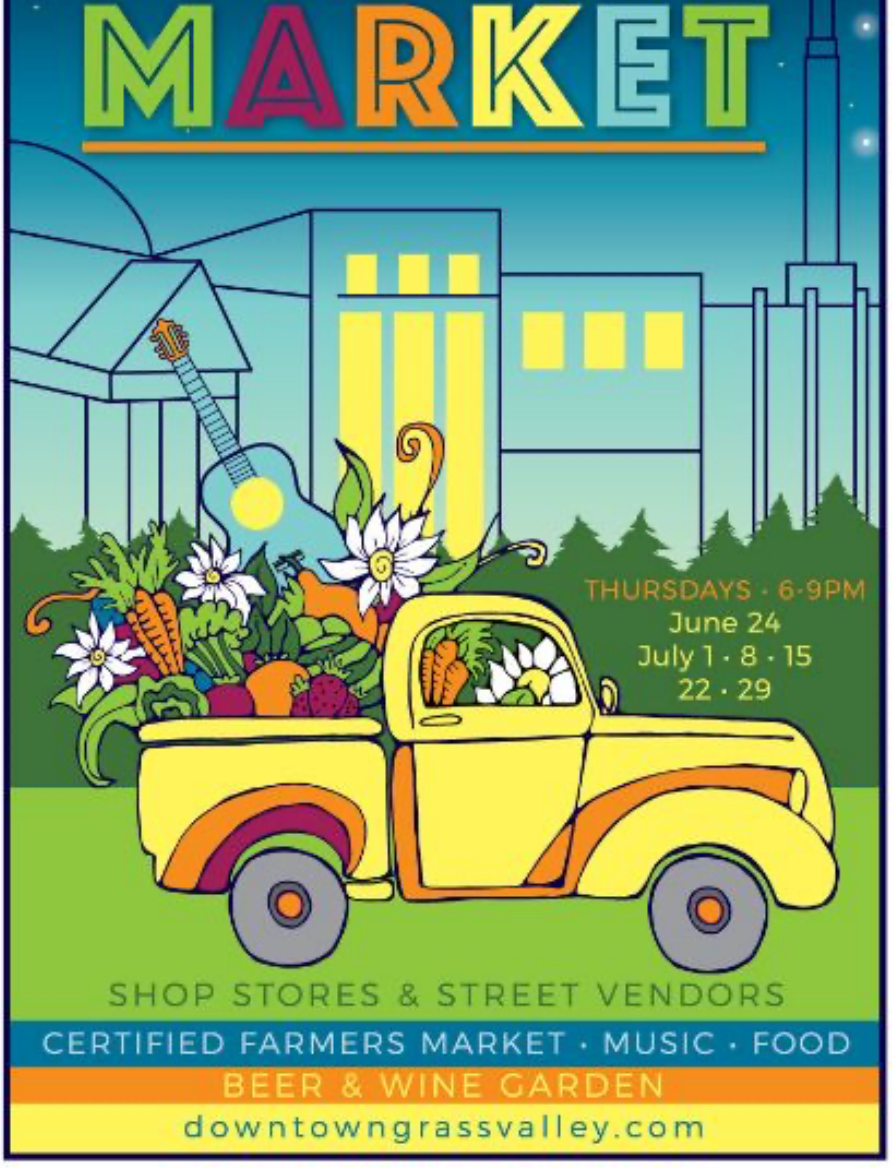
- Pancake Breakfast and Children's Carnival, 9-11am, Grass Valley, Link>>
- Downtown Family Fun Day and live music, 11am-3pm, Grass Valley, Link>>
- Music in the Mountains Happy Birthday USA patriotic pops concert, 8pm concert, Penn Valley, Link>>
- Fireworks, Lake Wildwood Association, ~9pm, Penn Valley, Link>>

Sunday, July 4th events:

- Nevada County Concert Band curbside concert, 8:30am, downtown Grass Valley, Link>>
- Hometown 4th of July motorized parade, 9am, downtown Grass Valley, Route: Sierra College to the Nevada County Fairgrounds, Link>>
- Fireworks, Grass Valley, ~9:30pm, Link>>

Image credit: Photo by Stephanie McCabe on Unsplash

LEARN MORE



Grass Valley Thursday Night Market
Thursdays in July

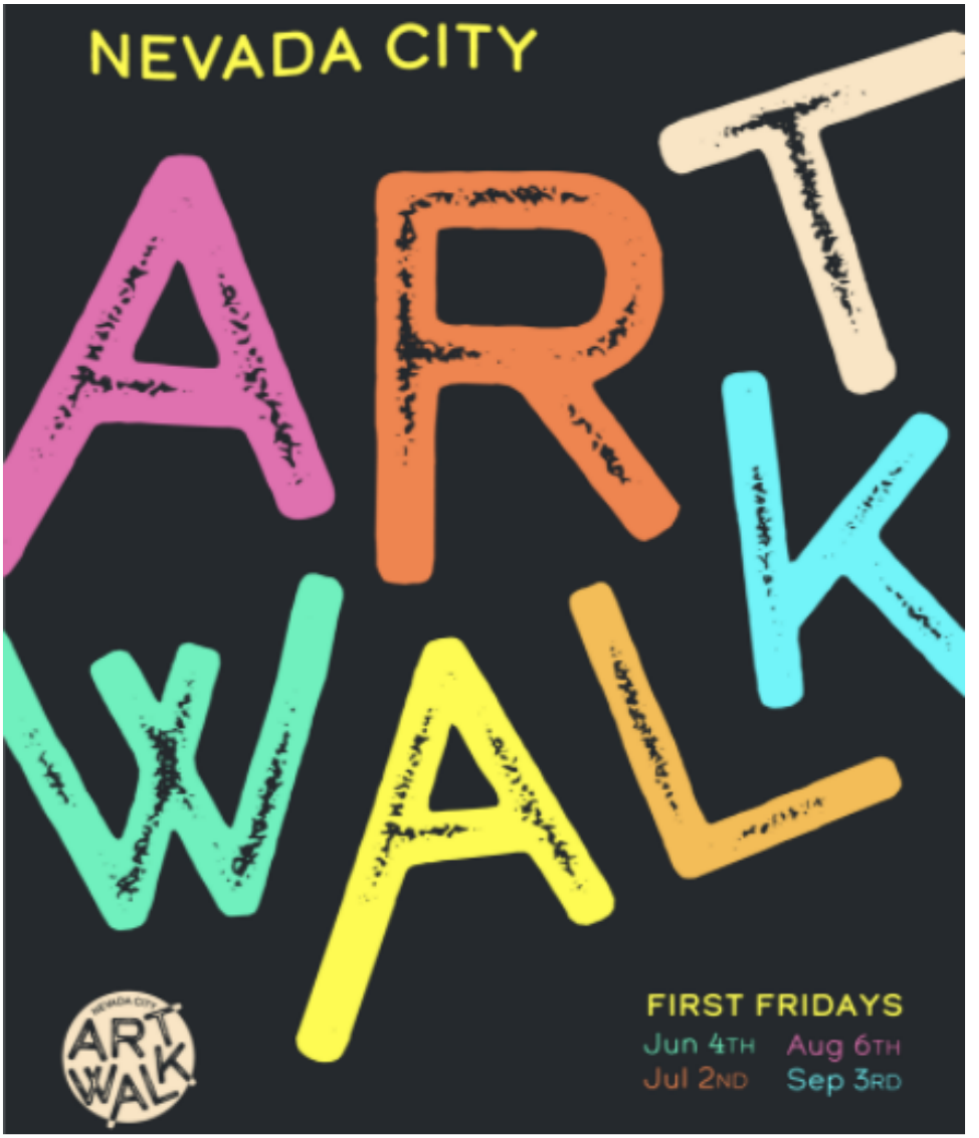
The Grass Valley Thursday Night Market is a wonderful FREE community event that includes a certified Farmer's Market – and a whole lot more! Things like arts, crafts, food, dance, and the ever popular music series. The market brings the local and regional community downtown to walk, browse, talk meet your friends and neighbors. All in the shadow of a wonderfully historic and colorful downtown.

Dates: Thursdays in July

Time: 6-9 pm

Location: Downtown Grass Valley

MORE INFO



First Friday Art Walk Nevada City
July 2nd

Nevada City Art Walk First Fridays
July 2nd, August 6th & September 3rd, 5-9pm
Contact: nccraftfair@gmail.com

Merchants and businesses will be participating and featuring local artists and art receptions through community organizations. There has never been a better time to come out and support your local merchants and visit downtown Nevada City!

EVENT INFO

Movies Under the Pines - Jurassic Park
July 9th

Nevada City Film Festival presents Movies Under the Pines, an outdoor cinema experience for the entire family.

Dates: July 9th (Jurassic Park) and August 13th (Rogue One)
Location: Pioneer Park Bandshell in Nevada City.
Time: Gates open at 8:00pm, films begin at 8:30pm.
Tickets: $8/Per Person or $30/Per Family (four people).
Due to COVID there will be no ticket sales at the gate.

TICKETS

'Uba Seo: Nisenan Arts and Culture - New Exhibition opening July 10th

DESTRUCTION OF THE LAND | DESTRUCTION OF THE PEOPLE

Visibility Through Art Exhibition

Curated by Shelly Covert, Mira Clark & Ruth Chase

On View: July 10th - August 29th, 2021

Opening Reception: Saturday, July 10, 2021, 6 – 9 PM, opening details here>>

Location: 'UBA SEO- Nisenan Arts & Culture, 225 Broad Street, Nevada City

California Heritage: Indigenous Research Project is excited to present the 5th annual Visibility Through Art exhibition in its new arts and culture space, the 'UBA SEO Gallery in downtown Nevada City. 'Visibility Through Art' is a community art initiative produced annually as part of CHIRP's Arts and Culture Program. Visibility Through Art is an intentional and informed collaboration between local artists and members of the Nevada City Rancheria Nisenan Tribe. Each project year explores a theme or subject of importance to the Tribe, culminating in an annual exhibit. This year, artists were asked to center around Destruction of the Land | Destruction of the People. We are invited to consider: the impact humans have on the environment and the long-lasting impacts of the gold rush on the Nisenan people. Art opens the way for meaningful conversations around topics that are not always easy to have and sometimes can reveal solutions that may otherwise remain unseen.

TICKETS

Second Saturdays Grass Valley
July 10th

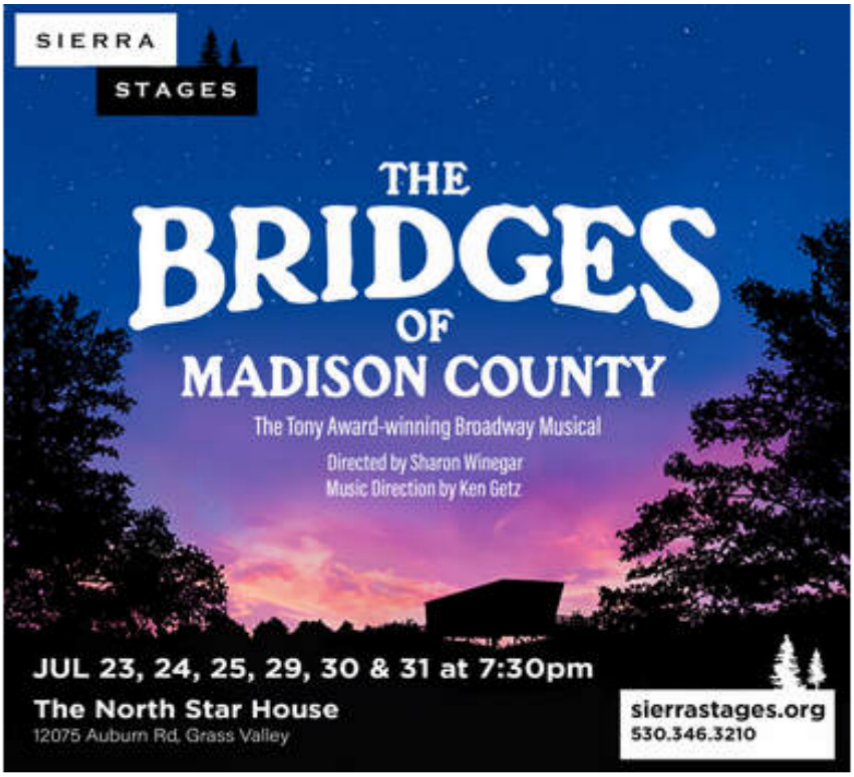
Second Saturdays in downtown Grass Valley are a way to shop local and see what's new. From 11am to 3pm, merchants will have sales outside, experiences to offer, artists will do demonstrations, and musicians will play. **See here for ArtMap Grass Valley listing all public art.**

MORE INFO

World Fest Concert - July 17th

WorldFest **is making its comeback with a 1-day concert to honor and appreciate some of the finest acts in world music.** Ozomatli headlines, with acts Pamyua and Two Runner offering solid support. While we traverse through what we hope is the end of the COVID pandemic, the Center for the Arts is pleased to offer this amazing and energetic concert in place of what is traditionally known as WorldFest. With safety protocols still in place, The Center is so thrilled to offer the stylings of these incredible musicians while celebrating the power of music.

LINE UP



The Bridges of Madison County by Sierra Stages - July 23rd to 31st

Sierra Stages presents, the play adaptation of the best-selling novel by Robert James Waller, “The Bridges of Madison County”. The story centers on Iowa housewife Francesca Johnson and her life-changing, four-day whirlwind romance with traveling photographer Robert Kincaid. It’s an unforgettable story of two people caught between decision and desire, as a chance encounter becomes a second chance and so much more.

Dates: Fri Jul 23, 2021 - Sat Jul 31, 2021 (select dates)
Time: 7:30 pm
Location: Presented outdoors on the grounds of The North Star House, 12075 Auburn Rd, Grass Valley.
Additional Info: Seating is on the lawn: You may bring your own blanket and/or folding chair(s); however, only low profile chairs will be allowed at the front of the lawn.
Seating is general admission (first-come, first-served).
Applicable State and local COVID-19 guidance in effect as of the performance date.

TICKETS

MasquerAid Artist Relief Benefit Concert
July 25th

MasquerAid is a free concert presented by Nevada County Arts Council and the Center for the Arts, produced by Paul Emery and supported by the Agle Family Trust to help raise funds for professional artists hard hit by the COVID-19 Public Health Crisis. Starting with a reception, a no-host bar and access to the Granucci Gallery, then music by three favorite local bands – Achilles Wheel, Earles of Newtown and Sugar Mountain – with general seating and plenty of space to dance – all at the Center's newly transformed downtown performance venue in Gras Valley.

Date: Sunday, July 25, 2021
Time: Doors open at 5pm, music starts at 6:30pm
Location: The Center for the Arts, 314 W Main Street, Grass Valley

TICKETS

LOCAL SPOTLIGHT

Local Artist/Business Spotlight: Artists' Studio in the Foothills (ASiF)

The Artists' Studio in the Foothills (ASiF) opened its doors in 2008 and is a 4000 square foot - fully equipped studio art center. ASiF's mission is to create a center for visual artists by providing a professional studio atmosphere and creative home for working artists, teachers and students. ASiF prides itself as a warm and welcoming community center where art can be made, displayed and appreciated.

ASiF is home to over 20 studio artists and instructors, offering instruction in drawing, painting, printmaking, encaustics, mosaics, jewelry, metal arts, pottery, sculpture and mixed media for adults and children.

Regular hours: Tuesday - Saturday 11am - 4pm
Offerings: The center offers classes and workshops in a variety of media for all ages, private and shared studio space for working artists, and a gallery to promote local and visiting artists.

LEARN MORE

Photo of the Month - #GVNCCulturalDistrict on Instagram

Grass Valley-Nevada City is one of 14 districts selected by The California Arts Council to serve as California's inaugural state-designated Cultural Districts. Each one of us is an ambassador of our community, so **please help us celebrate our heritage and the people, places, traditions and events that contribute to the quality of life here by sharing your photos on Instagram with** #GVNCCulturalDistrict

Each month we select one photo to share here, but there are many more artists and businesses to check out!

@yubariverlove

FUNDING OPPORTUNITIES

NATIONAL ENDOWMENT for the ARTS
arts.gov

National Endowment for the Arts - American Rescue Plan Grants for Arts and Culture Organizations

The NEA is offering a new grant program for arts and culture organizations. To be eligible to apply, an organization must be a nonprofit, tax-exempt 501(c)(3), U.S. organization; a unit of state or local government; or a federally recognized tribal community or tribe. Applicants may be arts organizations, local arts agencies, arts service organizations, local education agencies (school districts), and other organizations that can help advance the goals of the Arts Endowment.

Grants to eligible organizations can fund staff salaries, fees/stipends for artists and/or contractual personnel to provide services for specific activities as part of organizational operations, facilities costs, costs associated with health and safety supplies for staff and/or visitors/audiences, and/or marketing and promotion costs.

Applicants will request a grant amount for either **$50,000, $100,000 or $150,000**. **Cost share/matching funds are not required.** Applicants should select a grant amount that reflects their overall organization size and internal capacity. The NEA anticipates making approximately 800 awards, although there is no pre-determined number of awards per grant amount.

APPLY

UPDATED!!! COVID-19 Resources for the Creative Community

Nevada County Arts Council has put together a directory of the most current news and resources for the creative community and the community at large. This directory, which is updated regularly, includes information about funding, staying connected and virtual entertainment opportunities. Check out the resources directory for information that supports individuals, organizations, small businesses and more.

COVID-19 RESOURCES DIRECTORY

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